

PhotoBoat.com Regatta Photography Packages

Option 1 – On spec, no fee (available only if the event is deemed by PhotoBoat to have enough income potential from photo sales to participants)

PhotoBoat provides boat(s) and photographer(s).

PhotoBoat will display photos during the regatta on multiple monitors for sailors to view, in addition to an entertaining slideshow.

PhotoBoat provides organizer with approximately 20 photos needed for press, event website, marketing, etc... to encourage participation in next year's regatta and encourage current and future sponsorship.

Since PhotoBoat isn't paid, and is providing a service, the organizer will consider PhotoBoat a sponsor and uses logo/links/announcements, etc. whenever the other sponsors are promoted.

Organizer provides PhotoBoat with a table(s) and electrical outlet for display location, which must be in a high-traffic area for example: near bar, daily awards, etc.

Organizer will provide the entry mailing/email list to PhotoBoat. PhotoBoat will only use that mailing/email list for 10 emails per year announcing discounts on PhotoBoat products. All emails have an unsubscribe option. Names and/or email addresses are never distributed or sold to third parties.

Organizer will provide PhotoBoat with a place to dock one or two 12' RIBs.

Option 2 – Fee \$600

Includes Option 1 and the following:

PhotoBoat provides all of the above, plus awards prints from the event.

Frames are an additional fee or can be provided by the organizer.

Fee includes up to 15 prints up to 8x10 size.

An additional fee may apply if PhotoBoat cannot bring a professional printer due to large travel distances or airplane travel.

Option 3 – Fee \$1,000 per scheduled race day (up to 1000 sailors, not for distance races)

Includes Option 1 and the following:

PhotoBoat will provide all of the event digital photos (medium resolution) to every participant.

These photos are often used as screen savers, prints, shared on social media websites, and hundreds of other ways. If a sponsor pays for this option, the sponsor's logo will be added to the digital photos in a border so as not to detract from the photo.